**Mr. Rajesh Mishra**

**Chief Executive Officer - Indian Operations, UFO Movies India Ltd.**

With Rajesh Mishra you realize that being normal can be fun, classic and easy! This man of simple choices and passion for media can be surprisingly witty! Given a chance, he’d never wear a suit to work!

Rajesh has more than 25 years of experience in media, films, television and the print industry, he currently leads the UFO Moviez India operations through his core competencies in Business and Brand Development, Marketing and Operations. He calls himself the founding employee of UFO Moviez, and rightfully so; he has been with UFO Moviez since its inception, spearheading the Digital Cinema rollout in India.

Earlier in life he chose to pursue a career in creativity despite being a qualified Chartered Accountant. He started his career with a leading film production company and went on to join the Zee Network, as General Manager – Legal and Commercial. Thereafter, he started his own television production company and then joined Bennett, Coleman & Co. Ltd (The Times of India Group) as General Manager – Corporate Affairs. In this role, he handled Strategic Alliances and Mergers and Acquisitions.

He believes in enabling an environment of collective efforts by taking everyone along. His bond with UFO Moviez stands strong with a common philosophy of ‘Grow and Suffer Together.’ He values the contribution of each employee and continuously empowers them to grow. While away from UFO Moviez, he is busy visiting temples and places of historical significance and collecting artifacts.