

June 18, 2024

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Fax: 022 – 2272 3121
BSE Scrip Code: 539141

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East), Mumbai-
400 051
Fax : 022- 2659 8237/ 38
NSE Symbol: UFO

Dear Sir/ Ma'am,

Sub: Press Release

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith Press Release titled '***UFO Moviez signs technology deal with Gofilex to deliver DCI Content electronically across theatres***'.

Request you to take it on record and disseminate it on your website.

Thanking you.

Yours faithfully,

For **UFO Moviez India Limited**

Kavita Thadeshwar
Company Secretary



UFO MOVIEZ SIGNS TECHNOLOGY DEAL WITH GOFILEX TO DELIVER DCI CONTENT ELECTRONICALLY ACROSS THEATRES

UFO Moviez India Limited, India's largest digital cinema deployment entity and film content delivery company and Gofilex, the leader in the e-delivery of film content have announced a long term partnership to provide electronic delivery of movies in India and Nepal. This exclusive partnership enables UFO to provide Gofilex's IP delivery solution through a single sustainable electronic fulfilment platform. Both companies will continue to drive innovation while expanding across the region, supporting distributors and exhibitors.

Additionally, UFO intends to use Gofilex and its partner relationships to expand their services to deliver International Content not only within India but also use their platform solution to seamlessly provide access for Indian films to cinemas internationally.

"We're really excited to have UFO as our latest partner particularly for a market as important as India, said Paul Huis in 't veld, CEO of Gofilex. "We are delighted to be extending Gofilex network, now to more than 6,000 sites, to provide a best-in-class solution to our partners and customers around the world. Our focus is a solution that provides greater transparency to our customers both in exhibition and distribution. "

"We are looking forward to using e-delivery distribution technology from Gofilex in India and delivering content, trailers, digital cinema packages, and advertisements, directly to cinemas", said Rajesh Mishra, Executive Director and Group CEO of UFO. The Gofilex platform allows for a more streamlined, flexible and environmental friendly delivery method. . We look forward to a long term mutually beneficial association for both the organizations.

About

Gofilex

Headquartered in The Netherlands, Gofilex (GOod FILm EXploitation) was founded in 1938 to support the physical logistic needs of cinemas, originally delivering all kinds of film content and point of sale material. Traditionally working for both studios and independent distributors, in 2008 Gofilex undertook a digital transformation that has seen the company evolve into the film industry's leading e-delivery and live streaming solution providers. Backed by state-of-the-art multi-disciplinary ICT architecture, Gofilex services and operations have grown the scope of the company's e-delivery network across Europe, UK, Noram, APAC, Latam and beyond. Reliability, security, transparency — and a predilection for film — have always been the constants during the company's 85+ years servicing the cinema business. <https://www.gofilex.nl>

UFO MOVIEZ

UFO is the first one, to enable cinema digitization with satellite technology in India. That also makes UFO the largest in-cinema advertising platform, with the power to impact almost 1.9 billion viewers annually through 3,859 screens across 1,410 cities. UFO's innovation driven DNA empowers it to use technology and business intelligence to minimize content irrelevance by providing relevant content, to the relevant people, at the relevant time! It aims at enabling an environment of content sufficiency to cinemas , as well as to create a one stop solution to set-up local movie theatres through a standardized model both in terms of infrastructure and experience. Apart from this the company also has Caravan Talkies that takes brands to rural India providing them an opportunity to reach media dark areas. <https://www.ufomoviez.com>

Contact :

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