

Date: 20 December, 2019

To, **BSE Limited**Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Fax: 022 – 2272 3121 **BSE Scrip Code: 539141**

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400 051
Fax: 022 – 2659 8237 / 38
NSE Scrip Code: UFO

Dear Sir / Ma'am.

Sub: Disclosure of events or information under Reg. 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

As part of the focus on data analytics towards enhancing the business of cinema, the Company has identified a promising opportunity in Cinestaan Digital Pvt Limited (CDPL), a company promoted by Mr. Rohit Khattar. Its flagship product Cinestaan.com, an entertainment focussed destination, has a massive database of Indian cinema.

CDPL's initiatives are synergetic with the Company's, in expanding product offerings in Tier II and Tier III towns. CDPL too shall benefit immensely from the Company's footprint and movie related intelligence. The management of the Company believes that the proposed transaction synergizes both businesses to create a winning proposition in the market.

The Board of Directors of the Company at its meeting held on December 20, 2019 has *inter alia* approved an investment of up to Rs.20 crores by way of convertible instruments over a period of three years in CDPL. The details of the proposed transaction are mentioned herein below:

Name of the target entity, details in brief such as size, turnover etc.	Cinestaan Digital Private Limited (CDPL)
	Details as per last audited balance sheet as on
	March 31. 2019:
	Equity Share Paid-up Capital: Rs.3,63,004/-
	Turnover / Revenue from operation: Rs.80,52,621/-
Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms' length"	No
Industry to which the entity being acquired belongs	Media and Entertainment
Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	CDPL has platforms that are synergetic to the business of the Company.

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Brief details of any governmental or regulatory approvals required for the acquisition	No governmental or regulatory approvals required.
Indicative time period for completion of the acquisition	Post conversion of instruments, the Company will get up to 62.50% stake in CDPL for an investment of up to Rs.20 crores spread over a period of three years.
Nature of consideration - whether cash consideration or share swap and details of the same	Cash consideration
Cost of acquisition or the price at which the shares are acquired	Cost of acquisition: Up to Rs.20 crores
Percentage of shareholding / control acquired and / or number of shares acquired	Up to 62.50% of equity share capital of CDPL post conversion of instruments
Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the	CDPL is in the business of media and entertainment and owns and operates digital platform Cinestaan.com and other products.
acquired entity has presence and any other significant information (in brief)	CDPL has its presence in India.
	Date of Incorporation of CDPL: September 20, 2013
	Turnover / Revenue from operation for FY 2018-19: Rs.80,52,621/-
	Turnover / Revenue from operation for FY 2017-18: Rs. 3,93,81,645/-
	Turnover / Revenue from operation for FY 2016-17: Rs. 2,57,39,432/-

Kindly take the same on your record.

Thanking you,

Yours faithfully,

For UFO Moviez India Limited

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Rajesh Mishra CEO - Indian Operation