

Q4&FY20 Results Presentation

June 22, 2020

Safe Harbour



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The Company has prepared Financial Results based on the Indian Accounting Standards (Ind AS) and has reported and analyzed these results on a consolidated basis in this presentation.

UFO Moviez at a Glance





3,792 High Impact Ad Screens



1,231 Cities & Towns Across India

1,762 Movies Released in FY20



Power to Impact upto 2.1 billion Viewers Annually



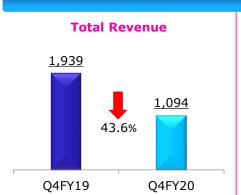
Ad Screens comprise of 2,002 PRIME CHANNEL (multiplexes and hollywood release centres) Screens and 1,790 POPULAR CHANNEL (standalone screens and mass appeal screens) Screens

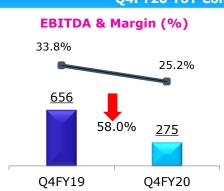
Data as on March 31, 2020

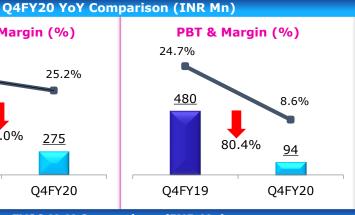
Financial & Operating Highlights

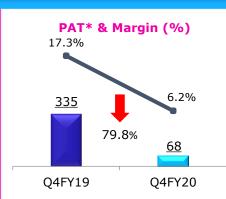
Consolidated Financial Highlights



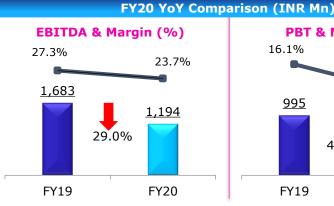




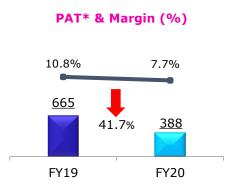








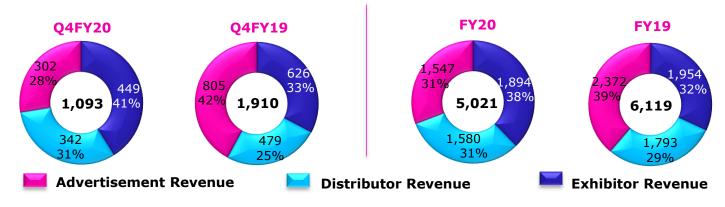




Consolidated Revenue Mix



(INR Mn)



(INR Mn)	Q4FY20	Q4FY19	% Change	FY20	FY19	% Change
Advertisement Revenue	302	805	-62.5%	1,547	2,372	-34.8%
 In-Cinema Advertisement Revenue 	301	717	-58.0%	1,481	2,131	-30.5%
 Corporate + Hyperlocal 	187	240	-22.3%	972	1,010	-3.7%
- Government + PSU	114	477	-76.0%	509	1,121	-54.6%
 Caravan Advertisement Revenue 	1	88	-99.3%	66	241	-72.7%
Virtual Print Fees - E-Cinema	225	262	-14.1%	1,010	1,057	-4.4%
Virtual Print Fees - D-Cinema	66	148	-55.6%	345	615	-43.9%
Lease rental income - E-Cinema	115	146	-20.7%	532	565	-5.8%
Lease rental income - D-Cinema	13	27	-50.2%	72	108	-33.3%
Digitisation Income	52	68	-23.8%	225	120	88.0%
Other Operating Revenues	45	42	6.2%	148	149	-0.9%
Total Sale of Services	818	1,498	-45.4%	3,879	4,986	-22.2%
Total Sales of Products	275	412	-33.2%	1,142	1,133	0.8%
Revenue from Operations	1,093	1,910	-42.7%	5,021	6,119	-17.9%

Note: Excludes Other Income

In-Cinema Advertising Performance

In-Cinema Advertisement Operating Parameter





Number of Screens 3.792



Prime Screens 2,002



Popular Screens 1,790



Full House Seating Capacity - Annualized ~2.1 Bn

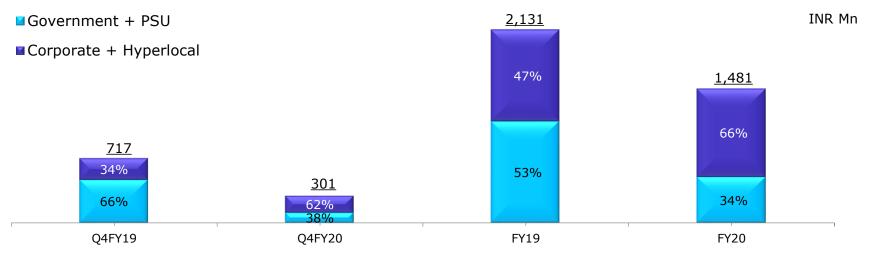
EV20	Metro and	d Tier I	Other Cities and Towns		
FY20	Prime	Popular	Prime	Popular	
# of UFO Screens	785	289	1,217	1,501	
Full House Seating Capacity – Per Show All Screens	266,949	155,696	375,062	689,182	
Seating Capacity Per Screen Per Show	340	539	308	459	
*Full House Seating Capacity Annualised (in Mn Seats)	384	224	540	992	

Cities and Towns with population greater than 1.5 Mn are categorized as "Metro and Tier I"

^{*}Full house seating capacity – Annualised is calculated by multiplying full house seating capacity per show x 4 shows a day x 30 days x 12 months

In-Cinema Advertisement Revenue Analysis





	Q4FY19	Q4FY20	FY19	FY20
Ad Revenue / Screen for the period (Avg) (Rs.)	192,781	80,990	561,102	395,524
Average # of minutes sold / show / Ad Screen	6.85	3.06	5.54	4.16
Advertisement Sharing with Exhibitors	25.04%	27.67%	32.44%	36.41%

Average # of minutes sold / show / Ad Screen is calculated by dividing total # of advertisement minutes sold by average # of Screens with Ad Rights during the period Average # of Advertising Screens = (Sum of # of Opening Advertisement Screens and # of Closing Advertisement Screens) / 2

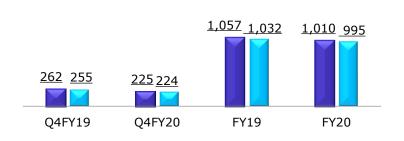
Theatrical Revenues

Theatrical revenues from Distributors



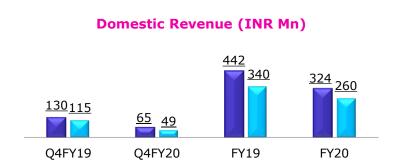
E - Cinema - VPF

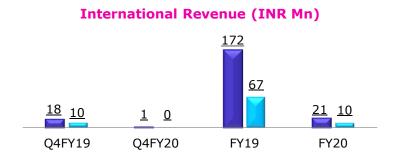
Domestic Revenue (INR Mn)





D - Cinema - VPF





Domestic includes revenues generated from screens in Nepal Net Revenue = Gross Revenue less Revenue Share with the Exhibitors

Operating Parameter – VPF Revenue India



# of Screens*	Q4FY20	Q4FY19	FY20	FY19
E – Cinema	3,482	3,543	3,482	3,543
D – Cinema	402	474	402	474
Total	3,884	4,017	3,884	4,017
# of Screens as on March 31, 2020				
VPF Revenue / Screen (Average) (in Rs.)	Q4FY20	Q4FY19	FY20	FY19
VPF Revenue / Screen (Average) (in Rs.) E - Cinema Gross	Q4FY20 64,172	Q4FY19 73,528	FY20 287,656	FY19 291,734
		_		
E – Cinema Gross	64,172	73,528	287,656	291,734

Note: The Company additionally provides technology services to 1,414 screens

^{*}Includes franchisee screens

^{**}Reduction in Gross VPF Revenue/Screen is due to Sunset

Financial Performance

Consolidated Reported P&L Statement



(INR Mn)	Q4FY20	Q4FY19	% Change	FY20	FY19	% Change
Revenue from Operations	1,093	1,910	-42.7%	5,021	6,119	-17.9%
Other Income	1	29	-99.3%	18	50	-63.9%
Total Revenue	1,094	1,939	-43.6%	5,039	6,169	-18.3%
Total Expenses	819	1,283	-36.3%	3,845	4,486	-14.3%
EBITDA	275	656	-58.0%	1,194	1,683	-29.0%
Depreciation and Amortisation	183	178	2.9%	710	736	-3.5%
EBIT	92	478	-80.8%	484	947	-48.9%
Finance Cost	25	32	-22.0%	101	110	-8.4%
Finance Income	19	33	-42.9%	99	122	-19.0%
Profit from Associates	8	1	782.5%	40	36	10.7%
РВТ	94	480	-80.4%	522	995	-47.6%
Tax	26	145	-81.7%	134	345	-61.1%
PAT	68	335	-79.8%	388	650	-40.4%
Non-Controlling Interest (NCI)	-	-	-	-	(15)	-100.0%
PAT after NCI*	68	335	-79.8%	388	665	-41.7%
Basic EPS	2.39	11.83	-79.8%	13.68	23.47	-41.7%

[•] Ind AS 116 impact on P&L - certain operating lease expense (Q4FY20 - Rs. 25.1 Mn & FY20 - Rs. 65.7 Mn) are recognised as Depreciation expense for the right of use assets (Q4FY20 - Rs. 21.7 Mn & FY20 - Rs. 56.2 Mn) and Finance Cost for interest accrued on lease liability (Q4FY20 - Rs. 5.7 Mn & FY20 - Rs. 15.4 Mn).

^{• *}Excluding Other Comprehensive Income

Consolidated Expenditure Analysis



Expenses as a % of Total Revenue	Q4FY20	Q4FY19
1) Total Operating Direct Cost	38.5%	38.0%
Key Operating Direct Cost Components		
i) Advertisement revenue share payment	<u>7.6%</u>	<u>9.3%</u>
ii) VPF D-Cinema share payment to D-Cinema Exhibitors	<u>1.5%</u>	<u>1.2%</u>
iii) Purchase of Equipment, Lamps and Spares	<u>19.9%</u>	<u>17.4%</u>
2) Employee Benefit Expenses	17.2%	12.8%
3) Other Expenses (SG&A)	19.1%	15.4%
Total Expenses	74.8%	66.2%
EBITDA Margin	25.2%	33.8%

FY20	FY19
40.9%	41.1%
<u>10.7%</u>	<u>11.2%</u>
<u>1.5%</u>	<u>3.4%</u>
<u>17.7%</u>	<u>14.2%</u>
17.0%	14.9%
18.4%	16.7%
76.3%	72.7%
23.7%	27.3%

Consolidated Balance Sheet

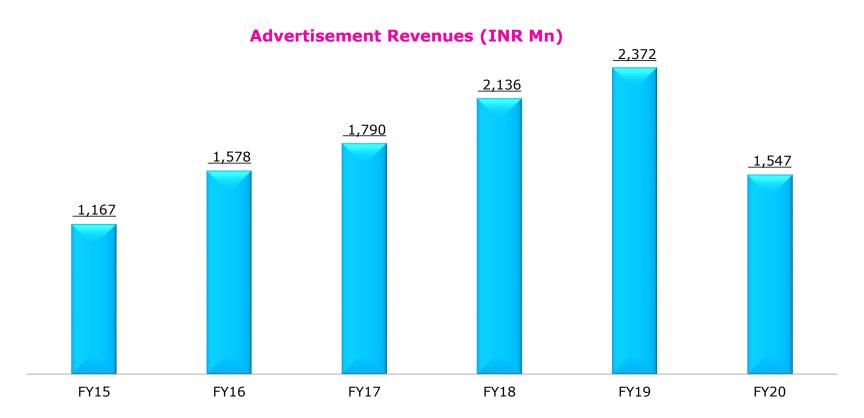


Assets	24 M 20	24 May 40	Equity and Liability	24 May 20 24 Ma		
(INR Mn)	31-Mar-20	31-Mar-19	(INR Mn)	31-Mar-20	31-Mar-19	
Non-Current Assets		•	Equity			
Non-Current Assets			Equity Share Capital 284		284	
Property, plant and equipment	1,799	2,046	Other Equity			
Capital work-in-progress	198	87	Reserves and surplus	3,528	4,593	
Right-of-use assets	186	-	Equity attributable to Shareholders	3,812	4,877	
Other Intangible assets	16	22	Non Controlling interest	0.1	0.1	
Goodwill on consolidation	231	231	Total Equity	3,812	4,877	
Investment in Subsidiaries, Associates and JV	178	120	Liabilities			
Financial Assets			Non-Current Liabilities			
(i) Loans	68	54	Financial Liabilities			
(ii) Others	1	7	(i) Borrowings	335	371	
Deferred tax assets (net)	437	464	(ii) Lease liabilities	119	-	
Income tax assets (net)	488	327	(iii) Others	467	316	
Other non-current assets	83	66	Provisions	65	66	
Total Non-Current Assets	3,685	3,424	Deferred tax liabilities (net)	36	81 67	
Current Assets	-	-	Other non-current liabilities 60			
Current Assets			Total non-current liabilities 1,082		901	
Inventories	145	114	14 Current Liabilities			
Financial Assets			Financial Liabilities			
(i) Investments	870	1,398	(i) Borrowings	73	140	
(ii)Trade receivables	1,312	2,007	(ii) Lease liabilities	79	-	
(iii) Unbilled receivables	28	105	(iii) Trade payables	833	995	
(iv) Cash and cash equivalents	137	222	(iv) Others	501	597	
(v) Bank balances other than (iv) above	146	342	Provisions	44	47	
(vi) Loans	14	16	Other current liabilities	283	363	
(vii) Others	3	4	Total Current Liabilities	1,813	2,142	
Other current assets	367	288		1,613	2,142	
Total Current Assets	3,022	4,496	Total Liabilities	2,895	3,043	
Total Assets	6,707	7,920	Total Equity and Liabilities	6,707	7,920	

Annexure

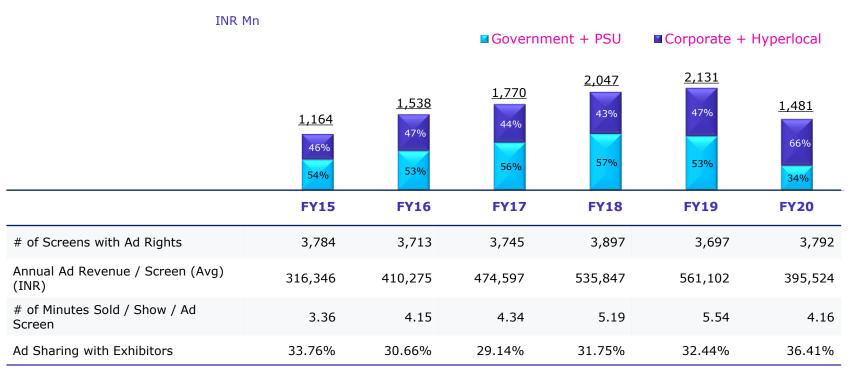
Advertisement Performance





In-Cinema Advertisement Performance





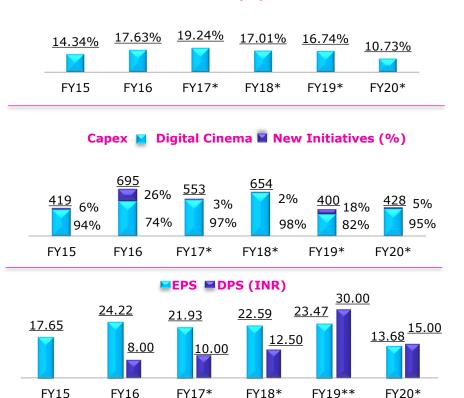
^{*}Excludes Advertisement Revenues from Caravan Talkies

[#] of minutes sold / show / Ad Screen is calculated by dividing total # of advertisement minutes sold by average # of advertisement screens during the period Average # of Advertising Screens = (Sum of # of Opening Advertisement Screens and # of Closing Advertisement Screens) / 2

Shareholder Value Creation Philosophy



RoCE (%)







Initial high capital intensity over; generating higher revenues with lower incremental Capex.

Improving Capital Efficiency



Network Effect and Operational Efficiencies have led to improving RoCE

Low Content Risk



Growing in synergistic businesses with low content risk.

Dividend Distribution

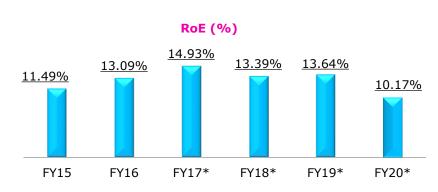


Distributing ≥ 25% of PAT annually.

Key Financial Parameters











Net Cash Flow from Operating Activities (INR Mn)

^{*}FY17, FY18, FY19 & FY20 are based on closing Ind AS financials, Net Fixed Asset Turnover = Total Income/Net Fixed Assets.

^{**}Net Debt = Total Debt less Cash and Cash Equivalents RoE = PAT after Non-Controlling Interest / Networth

Shareholding



(% of Total # of shares)	March 31, 2020
Promoters	30.53%
Foreign Venture Capital Investors	18.52%
Foreign Portfolio Investors	2.30%
Mutual Funds	11.87%
Corporate Bodies	5.17%
Others	31.61%
Total # of Shares	28,350,801

Marquee Institutional Investors*
Reliance Nippon Life Asset Management
DSP Blackrock
SBI Mutual Fund
Equinox Partners
Nomura Singapore

^{*}As on March 31, 2020

About UFO Moviez India Limited



UFO is the first one, to enable cinema digitization with satellite technology in India. That also makes UFO the largest in-cinema advertising platform, with the power to impact almost 2.1 billion viewers annually through 3,792 screens comprising of 2,002 screens in the PRIME channel and 1,790 screens in the POPULAR channel across 1,231 cities, leading directly into the hearts of India's Urban Heartland.

In the early 2000s, UFO optimized the potential of Indian cinema with satellite-based technology that transformed Annual Jubilee into Friday box office collections, slow-chain release into First Day - First Show, one blockbuster after another. It has made cinema into an equal experience for the whole country, making it an instant success with the youth that is already teased with pre-release teasers and trailers.

UFO is the end to end service provider for all DCI and non-DCI related cinema solutions. As on March 31, 2020, UFO's global network, along with subsidiaries and associates, spans 5,508 screens worldwide, including 5,298 screens across India and 210 screens across USA and Mexico. UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 3,792 screens, with an aggregate seating capacity of approximately 2.1 billion viewers annually and a reach of 1,231 cities and towns across India, as on March 31, 2020.

UFO's innovation driven DNA empowers it to use technology and business intelligence to minimize content irrelevance by providing relevant content, to the relevant people, at the relevant time! With the same in mind, it launched NOVA Cinemaz, a purpose driven, asset-light franchisee model under UFO's subsidiary, Valuable Digital Screens Private Limited (VDSPL). It aims at enabling an environment of content sufficiency to the running cinema infrastructures, as well as to create a one stop solution to set-up local movie theatres through a standardized model both in terms of infrastructure and experience. Apart from this the company also has UFO Framez and Caravan Talkies, the former enables small businesses to use the UFO network to reach the local neighbourhood catchment areas while the latter takes brands to rural India while giving brands an opportunity to reach media dark areas.

UFO's mission is clear - un-biased, undivided, uninterrupted, cinema for all, and in doing so, outshining as the country's largest cinema influencers.

Visit us at www.ufomoviez.com. For further details, contact:

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