



## UFO Moviez Reports Robust Q3FY25 Results PAT Jumps Over 3 times viz-a-viz Q3FY24

**Mumbai, 30 January 2025:** UFO Moviez, India's largest in-cinema advertising platform, with the power to impact almost 1.8 billion viewers annually through 3,863 cinema screens under multiplex and single screen categories across 1,397 cities & towns, today, announced its financial results for the quarter and nine months ended December 31, 2024.

### Financial Highlights:

#### **Quarter ended December 31, 2024**

Q3FY25 saw an 17% YoY increase in total revenue, driven by growth in advertising and sale of products. However, Theatrical business remained subdued due to the lower number of film releases during the quarter.

Consolidated Revenues grew by 17% from ₹ 1184 mn in Q3FY24 to ₹ 1387 mn in Q3FY25,

EBITDA for the quarter stood at ₹ 305 mn, compared to ₹ 185 mn in Q3FY24,

Reported a pre-tax profit of ₹ 204 mn in Q3FY25, compared to the profit of ₹ 60 mn in Q3FY24,

Reported Net profit of ₹ 153 mn in Q3FY25, compared to a Net profit of ₹ 46 mn in Q3FY24.

#### **Nine months December 31, 2024**

Consolidated Revenues grew by 14% from ₹ 2,909 mn versus ₹ 3,300 mn in 9MFY25,

EBITDA stood at ₹ 473 mn versus ₹ 524 mn in 9MFY24,

Reported profit of ₹ 155 mn at PBT level versus the profit of ₹ 150 mn in 9MFY24,

Reported Net Profit of ₹ 103 mn, compared to the Net profit of ₹ 103 mn in 9MFY24.

*"Despite a subdued beginning to the quarter with several films underperforming in the first month, the overall business witnessed significant growth as the quarter progressed," said Rajesh Mishra, Executive Director and Group CEO. "December proved to be a turning point with the successful release of 'Pushpa 2' in multiple languages. The film struck a chord with audiences and offered advertisers a valuable platform to connect with a wider demographic via our digital cinema network. This resulted in the highest ever quarterly corporate advertisement revenue since Q3FY20. Concurrently, our product sales have experienced remarkable growth, reinforcing the strength of the Indian film industry and our commitment to diversifying our revenue streams."*

## **About UFO Moviez India Limited**

UFO is India's largest in-cinema advertising platform, with the power to impact almost 1.8 billion viewers annually through 3,863 screens, comprising 2,246 Multiplex screens and 1,617 single screens across 1,397 cities, leading directly into the hearts of India's Urban Heartland.

UFO is the first one, to enable cinema digitization with satellite technology in India. UFO is the end to end service provider for all DCI and non-DCI related cinema solutions. As on December 31, 2024, UFO's global network, along with subsidiaries and associates, spans 3,543 screens. UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 3,863 screens, with an aggregate seating capacity of approximately 1.8 billion viewers annually and a reach of 1,397 cities and towns across India, as on December 31, 2024.

UFO's innovation driven DNA empowers it to use technology and business intelligence to minimize content irrelevance by providing relevant content, to the relevant people, at the relevant time! UFO's mission is clear - un-biased, undivided, uninterrupted, cinema for all, and in doing so, outshining as the country's largest cinema influencers.

## **Safe Harbour**

This document, except for the historical information, may contain forward looking statements indicating future performance or results, financial or otherwise. These forward looking statements are based on certain expectations, assumptions, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability and new or changed priorities of the trade. The Company, therefore, cannot guarantee that the forward looking statements made herein shall be realized. The Company, based on changes as stated above, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward looking statements as may be required from time to time on the basis of subsequent developments and events.

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### **Hemal Rathod**

Investor Relations

M: +91 96194 68001 Tel: +91 22 4030 5126

Email: [hemal.rathod@ufomoviez.com](mailto:hemal.rathod@ufomoviez.com)