

November 3, 2021

To,  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Fax: 022 – 2272 3121  
**BSE Scrip Code: 539141**

To,  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G  
Block, Bandra Kurla Complex, Bandra (East),  
Mumbai- 400 051  
Fax : 022- 2659 8237/ 38  
**NSE Symbol: UFO**

Dear Sir/ Ma'am,

**Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI LODR Regulations”) – Press Release**

We refer to our letter dated October 31, 2021 regarding proposals for raising funds and our outcome of the Board meeting dated November 3, 2021 regarding issue and allotment of equity shares on a preferential basis.

Further to our aforesaid letters, we hereby enclose a Press Release titled '**UFO to raise 96.82 Crore by way of a Preferential Allotment**'.

Request you to take it on record and disseminate the Press Release on your website.

Thanking you.

Yours faithfully,  
For **UFO Moviez India Limited**

**Kavita Thadeshwar**  
**Company Secretary**

Encl.: a/a



## UFO to raise Rs. 96.82 Crore by way of a Preferential Allotment

**Mumbai, November 3, 2021:** UFO Moviez India Limited (“UFO”, “the Company”), India’s largest digital cinema service provider and in-cinema advertising platform, announced that its Board of Directors, in its meeting held today, approved the preferential allotment of 93,99,933 equity shares aggregating to Rs. 96.82 Crores to Nepean Focused Investment Fund at a price of Rs. 103.01 per equity share, as per applicable rules and regulations. This preferential issue is subject to necessary approvals.

The proceeds of this issuance will augment funding needs of the Company viz., to meet the working capital and general corporate requirements, to support future growth plans and strategic initiatives of the Company and such other purposes as the Board of Directors may decide from time to time.

DAM Capital Advisors Limited (formerly IDFC Securities Limited) acted as the sole and exclusive Financial Advisor and AZB Partners were the Legal Advisors to the Company.

Khaitan & Co were the Legal Advisors to Nepean Focused Investment Fund.

**Mr. Sanjay Gaikwad, Founder and Managing Director of UFO Moviez India Limited, said,** *“UFO has faced the severity of the pandemic since March 2020 and stayed committed to its business. This transaction reiterates UFO’s commitment and confidence in future growth. The proceeds will not only provide UFO with the required financial flexibility but also help in accelerating strategic priorities. We value the trust and confidence being placed in us towards creating value for all stakeholders.”*

## **About UFO Moviez India Limited**

UFO is India's largest in-cinema advertising platform, with the power to impact almost 2.0 billion viewers annually through 3,513 screens comprising of 1,899 screens in the PRIME channel and 1,614 screens in the POPULAR channel across 1,193 cities, leading directly into the hearts of India's Urban Heartland.

UFO is the first one, to enable cinema digitization with satellite technology in India. UFO is the end to end service provider for all DCI and non-DCI related cinema solutions. As on June 30, 2021, UFO's global network, along with subsidiaries and associates, spans 5,120 screens worldwide, including 5,112 screens across India and 8 screens across USA. UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 3,513 screens, with an aggregate seating capacity of approximately 2.0 billion viewers annually and a reach of 1,193 cities and towns across India, as on June 30, 2021.

UFO's innovation driven DNA empowers it to use technology and business intelligence to minimize content irrelevance by providing relevant content, to the relevant people, at the relevant time! UFO's mission is clear - un-biased, undivided, uninterrupted, cinema for all, and in doing so, outshining as the country's largest cinema influencers.

## **Safe Harbour**

This document, except for the historical information, may contain forward looking statements indicating future performance or results, financial or otherwise. These forward looking statements are based on certain expectations, assumptions, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability and new or changed priorities of the trade. The Company, therefore, cannot guarantee that the forward looking statements made herein shall be realized. The Company, based on changes as stated above, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward looking statements as may be required from time to time on the basis of subsequent developments and events.

Visit us at [www.ufomoviez.com](http://www.ufomoviez.com).

**For further details, contact:**

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