



## UFO Moviez Reports Q1FY21 Results

**Mumbai, August 07, 2020:** UFO Moviez, India's largest in-cinema advertising platform, with the power to impact almost 2.1 billion viewers annually through 3,743 screens under the PRIME and POPULAR channels across 1,220 cities & towns, today, announced its financial results for the quarter ended June 30, 2020.

### **Financial Highlights: Quarter ended June 30, 2020**

During the quarter, Theatrical and Advertisement Revenues were severely impacted due to cinemas having been shut temporarily due to COVID-19 Pandemic.

Consolidated revenue stood at ₹178 (Q1FY20 – ₹1,268) million. EBITDA stood at minus (-)₹232 (Q1FY20 – ₹289) million. PBT stood at minus (-)₹427 (Q1FY20 – ₹135) million and PAT stood at minus (-)₹332 (Q1FY20 – ₹82) million.

*"Q1FY21 has been a very challenging quarter for the economy as well as UFO's business, with cinemas temporarily shut globally," said Kapil Agarwal, Joint Managing Director. "During this unprecedented time, we remain committed to our employees and customers. Our focus on optimizing costs and conserving cash has helped us sustain in this period. The Government is gradually re-opening various economic activities and we are hopeful that the decision to re-open Cinemas along with necessary SOPs will also come soon."*

**About UFO Moviez India Limited:** UFO is the first one, to enable cinema digitization with satellite technology in India. That also makes UFO the largest in-cinema advertising platform, with the power to impact almost 2.1 billion viewers annually through 3,743 screens comprising of 1,993 screens in the PRIME channel and 1,750 screens in the POPULAR channel across 1,220 cities, leading directly into the hearts of India's Urban Heartland.

In the early 2000s, UFO optimized the potential of Indian cinema with satellite-based technology that transformed Annual Jubilee into Friday box office collections, slow-chain release into First Day - First Show, one blockbuster after another. It has made cinema into an equal experience for the whole country, making it an instant success with the youth that is already teased with pre-release teasers and trailers.

UFO is the end to end service provider for all DCI and non-DCI related cinema solutions. As on June 30, 2020, UFO's global network, along with subsidiaries and associates, spans 5,449 screens worldwide, including 5,239 screens across India and 210 screens across USA and Mexico. UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 3,743 screens, with an aggregate seating capacity of approximately 2.1 billion viewers annually and a reach of 1,220 cities and towns across India, as on June 30, 2020.

UFO's innovation driven DNA empowers it to use technology and business intelligence to minimize content irrelevance by providing relevant content, to the relevant people, at the relevant time! With the same in mind, it launched NOVA Cinemas, a purpose driven, asset-light franchisee model under UFO's subsidiary, Valuable Digital Screens Private Limited (VDSPL). It aims at enabling an environment of content sufficiency to the running cinema infrastructures, as well as to create a one stop solution to set-up local movie theatres through a standardized model both in terms of infrastructure and experience. Apart from this the company also has UFO Framez and Caravan Talkies, the former enables small businesses to use the UFO network to reach the local neighbourhood catchment areas while the latter takes brands to rural India while giving brands an opportunity to reach media dark areas.

UFO's mission is clear - un-biased, undivided, uninterrupted, cinema for all, and in doing so, outshining as the country's largest cinema influencers. **Visit us at [www.ufomoviez.com](http://www.ufomoviez.com).**

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