



UFO Moviez' exhibition brand NOVA Cinemaz, upgraded and renovated Chandrapur's iconic single-screen cinema Sapna Talkies and rebranded it as NOVA CINEMAZ Chandrapur

Chandrapur 5 March : NOVA CINEMAZ, destination for far too long. Equipped with the state-of-the-art projection and sound technology, NOVA Cinemaz will revolutionize the cinema-viewing experience for movie buffs in Chandrapur. The theatre offers a mix of Bollywood and regional movies, all under one roof. NOVA CINEMAZ Chandrapur leverages UFO Moviez' existing strength in industry relationships and its unmatched ability to seamlessly distribute film content across India. The property now features the following world-class amenities: Mesmerizing State-of-the-art viewing experience. High-tech digital projection technology. Enhanced sound experience. Comfortable & spacious seating arrangement - Has a total seating capacity of 699 seats. Trained and friendly staff will add to the pleasant movie-viewing experience. Ample parking space. Variety of F&B under NOVA Cinemaz's exclusive F&B brand "Nova Eats". Commenting on the launch, Shirish Deshpande, CEO - NOVA Cinemaz's Exhibition business, NOVA Cinemaz said, "We are excited to launch this newly renovated iconic Sapna Talkies Theatre under the brand name NOVA CINEMAZ Chandrapur. This launch further emphasizes our commitment to revolutionize the movie watching experience in the country with best in class service levels, audio video experience and modern comforts. We look forward to provide an unrivaled movie watching experience to the locals of Chandrapur. NOVA Cinemaz's dream is to make the theatre complex a one stop family entertainment center for their valuable patrons by offering a complete package of entertainment, excitement, comfort and delicious F&B experience. It aims to have the best of digital technology, coupled with class and convenience. Additionally, it should also have a wide range of F&B choices and a gaming zone, even for the non-movie guests.

UFO Moviez' exhibition brand NOVA Cinemaz, recently upgraded and renovated Chandrapur's iconic single-screen cinema Sapna Talkies and rebranded it as NOVA CINEMAZ Chandrapur. Conveniently, located on Railway Station Road, Sarai Ward, Chandrapur, Maharashtra, the newly renovated property, NOVA CINEMAZ Chandrapur, reopens on 6 March 2020 and will screen Hindi movie Baaghi-3 in its opening week. With this addition, NOVA Cinemaz strengthens its growth in Maharashtra, with an aim to give best-in-class facilities and the best quality movie-viewing experience to its patrons. It now has a network of 13 screens across 7 properties in Maharashtra. NOVA Cinemaz currently operates 52 screens at 25 properties in 23 cities across India. One of the well-developed districts in Maharashtra and home to various tourist attractions, Chandrapur had been missing out on a quality one stop entertainment