One up with IPL in 3D?

The exuberant audience making a beeline for tickets to watch the IPL matches live in the multiplexes have certainly more in store for them as the tournament reaches the final stages. The IPL governing body is planning to show the semi-finals and the finals of IPL in 3D.

Vice chairman, IPL governing council, Niranjan Shah, informed us, "We are planning to screen the semi-finals and finals of the IPL with 3D effect in multiplexes. This will certainly add to the excitement that is already already there regarding the screening of IPL matches in multiplexes."

According to Apoorv Kashyap, regional manager of UFO Moviez, the company that's brought IPL screenings to India, "We have been in talks with the IPL governing council for the 3D screening of the IPL semi-finals and finals. As of now, there are 70 theatres across the country that are equipped with the technology to screen matches in 3D, but probably, by the time the matches reach the semi-final stage, that number could increase as we are actively trying to work on the technology front. Since we have enough time on our hands, as the IPL semi-finals and finals are scheduled to be held later next month, we will probably be able to screen those matches with 3D effect."

The multiplexes too are quite excited about the idea of screening matches in 3D. Deepak Taluja, senior vice president, Fun Cinemas, says, "If there's something like this happening, we will definitely screen matches in 3D. Watching matches like that will be an entirely new experience for viewers."

Screening films or matches in 3D require a completely different technology The projectors are different too. Ashwi-ni Singh, business head, SRS Cinemas, says, "IPL matches are screened in almost 1000 theatres across the country. And screening a match with 3D effect will bring in a change in the way matches are watched. I'm sure everybody will look forward to watch it in multiplexes if that happens."