



## Cinemas India, UFO Moviez tie up for IPL

Theatre chain Cinemas India has signed up with UFO Moviez to screen the third season on Indian Premier League (IPL) slated in March 2010. UFO Moviez has tied-up with Entertainment & Sports Direct (ESD), the sports company that won theater rights to the IPL for the next 10 years (2010-2019) for Rs 330 crore.

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