

Authorization Letter for Content Delivery (from Distributor)



RELEASE ORDER

RO No: _____

We hereby authorize UFO Moviez India Limited (UFO) having its offices at 101, Citi Point, J.B. Nagar, Andheri-Kurla Road, Andheri East, Mumbai-59, for Satellite Delivery of our following Film Content in Digital Format to the enlisted theatres on its Digital Cinema Network (The Network) for the specified number of Shows.

Film Name: _____	Date: _____
Language: _____	Circuit Name: _____
	Week No: _____

Sr. No.	Name of Theatre/ Place/ State	Period		# of Shows	(A) PER SHOW OPTION		(B) VIRTUAL PRINT FEE OPTION				
		From	To		CDC (SEDTC) Rate per Show (Rs.)	Total CDC (SEDTC) (Rs.)	New / Additional	Existing	Shifting	Amount	
							<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Rs.	
								<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
								<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
								<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
								<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
								<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
								<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
								<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
								<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
								<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

# of Theatre Covered Under RO	Number	Total Rs. :	<input style="width: 100%;" type="text"/>	+	<input style="width: 100%;" type="text"/>
→ PER SHOW MODEL	<input style="width: 100%;" type="text"/>	Sub Total Rs. (A + B) :	<input style="width: 100%;" type="text"/>		
→ VPF MODEL	<input style="width: 100%;" type="text"/>				
TOTAL	<input style="width: 100%;" type="text"/>				

TO BE FILLED BY THE DISTRIBUTOR
I/We confirm that we agree with terms & conditions given overleaf.
For: _____ (Name of Distributor with stamp)
Name: _____
Authorized for Release by
Sign: _____
Designation: _____
Date: ___/___/___

FOR OFFICE USE
Film released in Circuit exclu. On UFO YES <input type="checkbox"/> NO <input type="checkbox"/> *
RM Name : _____
RM Sign: _____ Region: _____
Chq / Cash Rect. No. _____ Date _____
Amount _____
Bank name _____ Branch _____
Remarks: _____
Authorized at HO By : _____

- Note :**
1. Release Order will not be processed without Payment.
 2. All Payments exceeding Rs. 5000/- must be made vide Cheque or Demand Draft.
 3. Non-MICR Cheque will not be accepted.
 4. If the number of theatres are more, use a separate continuation sheet.

RELEASE ORDER
TERMS AND CONDITIONS

The film to be released in the theatres on UFO's Digital Cinema Network as mentioned overleaf shall be on the following terms and conditions:

1. The Releaser confirms that he/she is the Producer / Distributor / Right Holder having requisite rights to commercially exploit the film as outlined in the Release Order ("RO") in the theatres enlisted overleaf and any continuation sheet thereof. The Releaser shall notify UFO Moviez India Limited ("UFO") immediately about any change in its rights to the film.
2. By placing this RO the Releaser hereby requests and authorizes UFO to deliver the content of the film for its secure playback i.e release the said film, in the stated theatres on UFO's Digital Cinema Network.
3. The Licenses for exhibition of film are issued by UFO as per the RO on a weekly basis and no change in the licenses will be done before end of the week that commences from Friday & ends on succeeding Thursday
4. The Releaser agrees, declares, assures and confirms that it has in itself the unencumbered rights to authorize the release of the said film in the theatres as mentioned in the RO.
5. Relying on the aforesaid representations and declarations, UFO hereby agrees to release the film in the theatres as requested in the RO. The rights of the Releaser are subject to the rights granted to him, by the producer/content owner. In the event of any conflict with regards to rights & interests in the film between producer/content owner and distributor /releaser, UFO shall release the film as per the instructions of the producer/content owner and the Releaser shall have no claims whatsoever against UFO in this regard.
6. The Releaser agrees that he/she is satisfied with the quality of digitized content of the film and shall not hold UFO responsible/liable for any loss in picture and sound quality upon release of the said film.
7. In consideration of services provided by UFO with respect to releasing the film on its Digital Cinema Network the Releaser agrees to pay the weekly Software Encryption & Digital Transmission Charges (SEDTC) to UFO as per this RO, 3 (three) days before the scheduled date of release of the film. In case of non-payment, UFO at its option, may discontinue exhibition of the said film in the theatres and shall have a lien on the said film to that extent till such time as its dues are not cleared. This shall however not preclude UFO from taking any other action or availing any remedy under law as may be available to it.
8. The parties hereto agree to execute such further and other documents / instruments that may be necessary for the purpose of effectually carrying out the purpose and intendments of this RO.
9. For acting upon this RO, the Releaser hereby indemnifies and shall keep UFO indemnified and its directors/officers/employees of and from any loss or damage that may be caused to or incurred by them, due to infringement, misrepresentation, violation of third party rights, theft, access or other unauthorized use of film or any other rights pertaining to the film whether by way of costs, charges, expenses, penalties, levies, litigation or in any other manner. UFO and/or its directors/officers/employees under no circumstances shall be responsible / liable for any direct, indirect, incidental or consequential loss/injury/damage/mishap (foreseeable or unforeseeable) on account of the aforesaid causes.
10. UFO shall not be liable in the event of failure or delay in the performance of its obligations herein as a result of circumstances beyond its control. In the unlikely event of a show cancellation, UFO's liability is restricted to the amount charged by UFO with respect to such cancelled show in the theatre/s.
11. Any dispute or difference at any time arising between the parties hereto as to the construction, meaning or effect hereof, or as to any clause, matter or thing contained herein, or as to the rights and liabilities of the parties hereunder, shall be referred to arbitration, in accordance with the provisions of the Arbitration and Conciliation Act, 1996 or any statutory amendment or re-enactment thereof. The competent Courts at Mumbai alone shall have exclusive jurisdiction in relation to any matter arising out of this RO.
12. The Releaser agrees and accepts that the rates charged in the RO are as pper the prevailing rate Card of UFO and that in case of Hindi films UFO shall charge for a minimum of 7 shows irrespective of the actual booking / playback.

