

## **Regional Manager –UFO Frames**

**Reference ID:** UFO – DF - 03

**Experience:** 6 years – 8 years

**Location:** Mumbai , Delhi and Bangalore

**Compensation:** 8 L p.a. + Variables

**Education:** Graduate

**Additional Qualifications:** Post Graduate

**Role:** Sales and Marketing

**Core Skills:** Sales Distribution, Direct Selling, Ad Sales

**Company website:** [www.ufomoviez.com](http://www.ufomoviez.com)

### **About the Company:**

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UFO Moviez India Ltd. is India's largest digital cinema distribution network and in-cinema advertising platform in terms of number of screens. UFO operates India's largest satellite-based, digital cinema distribution network using its UFO-M4 platform. UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights. UFO Framez, an extension of UFO Moviez's in-cinema advertising enables local businesses to reach their audience, and retail advertisers to create, personalise and launch campaigns on local movie screens.

### **Job Description**

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- Would be responsible for the overall sales for the Region
- Recruitment & Training of DSA'S
- Channel Engagement
- Rationalizing Revenues across cinema network
- Responsible for Revenue Target's for the region

### **Desired Candidate Profile**

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- Candidate should be a good communicator and possess good sales and marketing skills.

Please email your profile to [careers@ufomoviez.com](mailto:careers@ufomoviez.com) with the above Reference Id in the subject line